

The Calgary Parking Authority Model Agreement and Release

I hereby authorize The Calgary Parking Authority (CPA) and its representatives to videograph/photograph or otherwise capture my photo, video and/or audio (collectively the "Recordings") for the event/program noted below:

Event/Program _____

Company/Organization _____

Date _____

I understand that the Recording will form part of the CPA's Corporate Image Library and may be used by the CPA for marketing, public relations and promotional activities of the CPA and its affiliates for a period of 15 years from the date consent is signed.

I voluntarily give my consent and authorize the CPA and its affiliates to use, reuse, distribute or publish the Recordings in any or all of its publications, reports, documents, videos, promotional, advertising, printed or electronic materials (collectively the "Materials"), including posting the Recordings on its social media or online sites. I relinquish any and all personal or proprietary rights I may have in connection with such use. I understand that I will not receive any compensation should the Recordings be used.

I understand that I may revoke this consent at any time by contacting the CPA. If I revoke my consent, I agree that the CPA will not be required to destroy or stop using any Materials that have been or are currently being mass produced for circulation, prior to my revocation.

In consideration of my use of the services provided I hereby release and hold harmless the CPA, its affiliates, their agents, employees, official's representatives and contractors from any and all claims or liability for damages arising from the use, reuse, distribution or publication of the Recordings. I am over the age of 16 (sixteen) years.

IF THE MODEL IS UNDER THE AGE OF 16 (SIXTEEN), THE PARENT OR GUARDIAN OF SUCH PERSON SHALL AUTHORIZE THE FOLLOWING:

I, the undersigned, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, hereby warrant that I am the parent or guardian of the minor(s) featured in the Recordings, having read and understood the contents of this document, do hereby consent to those matters stated above and hereby irrevocably release and agree to indemnify the Calgary Parking Authority from any and all liabilities of any kind in connection with the use of Recordings as contemplated above.

Name of Model

Name of parent/guardian

Signature

(column only to be used if model is under the age of 16)

FOIP Disclaimer Statement

Information is being collected pursuant to the authority of Section 33(c) of the Freedom of Information and Protection of Privacy Act, RSA 2000 and may be used for the administration of Calgary Parking Authority programs including public relations events. If you have any questions regarding the collection use and disclosure of this information, please contact the Calgary Parking Authority.

