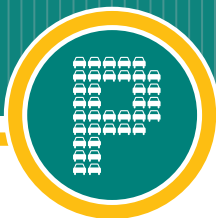


PRODUCTION TAG

Approval of the attached artwork constitutes approval of the specifications listed below.

Please review thoroughly and ensure all information is correct.

| | |
|----------------|------------------------------|
| Docket: | 2014-1176 |
| Flat size: | 4" x 9.75" |
| Finished size: | 4" x 9.75" |
| Bleed: | 1/4" |
| Stock: | 100 lb Pacesetter matte text |
| Colour: | 4/4 – 4C process |
| Finishing: | trim |
| Quantity: | TBD |
| CSA: | Judith Ferrier |
| Designer: | Leanne Dumont |



AN EASY WAY TO PAY FOR YOUR CUSTOMERS' PARKING

ParkPlus cell phone account holders can start a parking session online

Using this feature, called **Online Activations**, cell phone account holders can set up parking sessions for dates and times in the future,* making this feature particularly useful for businesses wishing to pay for their customers' parking.

Don't have a cell phone account? You can sign up on our website at parkplus.ca. If you have questions or problems creating an account, please call **403-537-7275** and press the * button for assistance.

*Please note that parking availability is on a first-come, first-served basis and space is not guaranteed. No refunds will be issued if a session is activated and the space is not used or if an alternate location is used. Payments cannot be backdated.



How it works

- To set up an Online Activation, log-in to your ParkPlus account at parkplus.ca and click the Online Activation tab at the top of the page.
- Enter the date, start/end time, zone number and license plate information for any parking session(s) you wish to activate. Once the parking session has started, the parking cost will be deducted.
- If the session is stopped, you will only be charged for the time that you were parked.**
- When a parking session is started using the Online Activation system, it must be deactivated using the Online Activation system as well.

Visit calgaryparking.com for full instructions on how to set up an Online Activation.

Want a demo or more information?

Our ParkPlus staff are also happy to visit you at your place of business to provide a demonstration so that you can see firsthand how this feature might benefit your business.

To request a demonstration or find out more about Online Activations, please contact our ParkPlus staff by phone at **403-537-7275** or email parkplusadmin@calgaryparking.com.

** A minimum fee still applies to all online activation parking sessions. This fee will vary depending on the zone number for which the session was activated.



CALGARY PARKING AUTHORITY

620 9th Ave. S.W. Calgary, AB Canada T2P 1L5

Phone 403-537-7000 • Fax 403-537-7001 • parkplus.ca