



# Media Release

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For Immediate Release  
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## **Calgary Parking Authority receives international award for ParkPlus System™**

The Calgary Parking Authority has been awarded the 2009 Institute of Transportation Engineers (ITE) Best Practices Award for its ParkPlus System.

Presented yearly, this award is bestowed on a project that applies innovative techniques to a parking issue or problem.

“ParkPlus is unique to the parking industry where the significant innovation is in the ability to link a license plate to a particular parking space,” said ITE International Past President Alfred A. Guebert.

“We are proud to be recognized by our peers in the parking and transportation industry,” said Calgary Parking Authority General Manager Dale Fraser. “The ParkPlus System is a made-in-Calgary world-class solution and this award acknowledges the contribution we’ve made to the industry and the unique approach we’ve taken to address parking in Calgary.”

“With nearly 5.5 million transactions processed to date, Calgarians find the new parking system convenient and easy to use,” said Fraser.

Based in Washington, D.C., the ITE is an international educational and scientific association of transportation professionals who are responsible for meeting mobility and safety needs. ITE facilitates the application of technology and scientific principles for any mode of transportation. Founded in 1930, ITE has nearly 17,000 members working in more than 92 countries.

### ***About the Calgary Parking Authority***

*The Calgary Parking Authority fulfills the City of Calgary’s parking responsibilities and implements the municipality’s parking policies by managing on- and off-street public parking facilities, the enforcement program and providing parking advisory services.*

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