



# Media Release

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For Immediate Release  
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## **Calgary Parking Authority launches carpool program**

*First of its kind program in Calgary*

Beginning June 1, Calgary Parking Authority customers who carpool will be given enhanced access to monthly waiting lists.

“Under our new Carpool Parking program, 50 per cent of all new monthly contracts will be allocated to vehicles with two or more occupants,” said Dale Fraser, CPA General Manager. “In effect, this allows people who carpool to jump to the front of our new carpool waiting lists.”

The Carpool Parking program is being launched to coincide with the opening of the new sixth level at Centennial Parkade. On June 1, 50 new parking stalls will be allocated to monthly carpool parkers under the new program. The carpool program will also apply to other CPA parkades as parking stalls become available in the future.

“We are excited to launch this new program because we believe it will encourage higher occupancy rates in those vehicles entering the downtown,” said Fraser. “We challenge corporate Calgary to follow suit and introduce similar programs in their parking facilities.”

The carpooling program is part of the CPA’s effort to reduce Calgary’s carbon footprint and is a simple way for people to save money, reduce congestion and conserve energy while benefiting the environment.

“As the Calgary Parking Authority’s program grows, it has the potential to reduce the number of CPA customer vehicles coming into the downtown by 25 per cent,” said Alderman Diane Colley-Urquhart. “This is a great step toward encouraging other Calgarians to begin carpooling.”

Calgarians who would like to know more about the benefits of carpooling or are interested in finding local carpool partners, should visit [Carpool.ca](http://Carpool.ca) for more information.

In addition to providing quality municipal parking services throughout the downtown and inner city, Calgary Parking Authority is the first parking operator in Calgary to offer a carpooling incentive program.

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