



Media Release

For Immediate Release
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Cheap evening rates now start “Even Earlier” *Calgary Parking Authority offers evening rates starting at 4 pm*

Customers who enter Calgary Parking Authority (CPA) parkades and surface lots after 4:00 pm on weekdays will receive the evening rate two hours earlier than they have in the past.

“Until now our evening rates typically began at 6:00 pm,” said Dale Fraser, CPA General Manager. “Now, people who have late afternoon appointments or get together can take advantage of our less expensive evening rates starting at 4:00 pm.”

Effective immediately, customers of City Centre, Epcor, McDougall, James Short, Civic Plaza, Convention Centre or Centennial parkades who enter after 4:00 pm on weekdays will pay the cheaper evening rate. In addition, 17 other locations throughout the city will offer evening rates for those who park and pay after 4:00 pm on weekdays.

“We are excited to offer our ‘Even Earlier’ rates to Calgarians. By providing inexpensive parking earlier during the weekday, we want to encourage people to come downtown for theatre and cultural events and to come to visit restaurants and clubs in the city’s core,” said Fraser.

The slogan, “Enter after 4 pm for evening rates” identifies the parking lots and parkades and will appear on all advertising and at participating parking facilities so people can clearly identify these lots and take advantage of early evening rates.

In addition to providing quality municipal parking services throughout the downtown and inner city, Calgary Parking Authority is the first parking operator in Calgary to offer early evening rates.

(See attached list for all locations offering the early evening rate.)

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